



# UMBESA Activities

## Focus: less MEAT

### For our environment

In a global average, for the production of 1 kg apples, 700 l water are necessary. For beef, the water demand for 1 kg is ca. 15.500 l.

Rainforest is being destroyed each day around the world, in order to make way for new pastures and agricultural areas for animal feed.

Meat production also entails large quantities of CO<sub>2</sub> emissions. The consumption of meat is thus responsible for the high amount of CO<sub>2</sub> emissions in large-scale kitchens.

### For our health

According to Global 2000, the average meat consumption in Austria totals to ca. 1,3 kg per week. From a nutritional point of view, only 450 g of meat should be consumed per week.

Studies show that people at a low-meat diet run against a smaller risk to suffer from obesity, hypertension, diabetes, cancer and cardiovascular diseases.

Livestock farming: in order to meet the enormous demand of meat products at an acceptable price, low standards of animal welfare are kept.

## Optimised Dishes at the Hietzing Hospital



## Customers Are Enthusiastic!

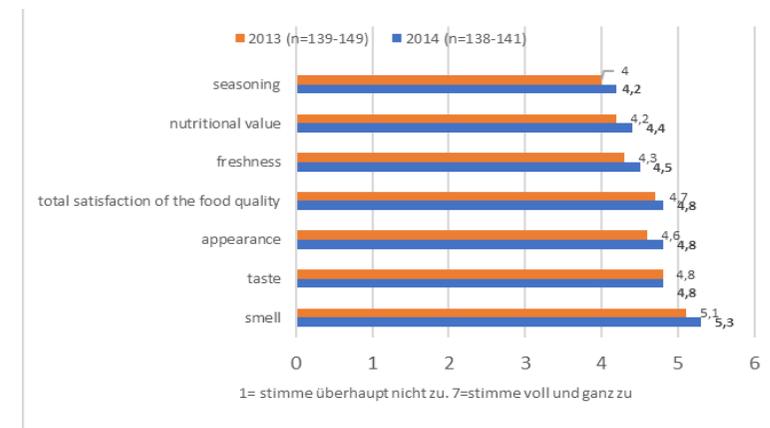
### The customers' opinion plays an important role in the project!

In two surveys, the customers are requested to provide their opinion of the new menu directly before (red bars) and after (blue bars) the implementation of the project UMBESA.

The graphic below shows the result after the two opinion polls on food quality.

It can be seen that due to the already existing high satisfaction in 2013, the level of satisfaction did not rise drastically, but a positive trend is apparent. A significant increase can be detected within the criteria of smell, taste, appearance, health and season-

### How Satisfied Are You with the Quality of the Food?



Executive chef Christina Schmidt aims at providing nutritional, balanced and sustainable meals for her clients:

***"We, as a large-scale kitchen, act as a model and bear thus responsibility not only for our customers, but also for the environment."***

